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Brenthaven & Boda: BX² Camera Bag Collaboration
Local Seattle brands collaborate on a camera case partnership.

Seattle, October 15, 2012 —Brenthaven designs the most protective cases for your mobile technology – and now that protection extends to photography gear. The BX² Camera Collection was designed with input from Boda CEO Jim Garner to ensure we built the most intuitive and protective camera collection on the market.

Boda has been in the camera bag business since 2005, designing and creating the BODA bag lens case carrying system. In addition to their bags, Boda also provides training and educational workshops for local photographers.



Scott Armstrong, CEO of Brenthaven says, “We’re very excited to collaborate with the Boda team. They have first hand experience with camera case development, and Jim has been an invaluable resource for us while creating the BX² collection.”

The BX² collection exemplifies Brenthaven’s commitment to producing the most protective, highest quality cases for professional photographers and their gear. All BX² items incorporate Brenthaven’s extreme foam protection technology to ensure your photography equipment is safe from damage. BX² offers an extremely high degree of shock absorption and dispersion, providing unparalleled drop and impact protection.

Jim, CEO of Boda says, “It’s been an exciting opportunity to work with a company who really understands how to design great bags. Together, we utilized our shared knowledge of the camera bag market to create a unique and innovative collection for all photographers – professional and hobbyists.”

The BX² Collection of camera bags features various styles and designs from over the shoulder cases, to high capacity backpacks and messenger bags that fit both laptops and DSLR cameras. The cases are made with a durable and water resistant exterior body material that stays cool in direct sunlight during a long shoot. Some key features include convenient pull out rain covers, tethered LED lights, anti-abrasion materials, thoughtful organization, and quick access water resistant top zippers for grabbing your camera on the fly.

Price and Availability

The Brenthaven BX² Camera collection is now available for purchase from www.brenthaven.com. The bags range in price from \$39.95 to \$179.95, all backed by our legendary 100% Lifetime Guarantee. For more information please see this link: <http://www.brenthaven.com/bx2>

About Brenthaven *

Headquartered in Seattle, Washington, Brenthaven is the leader in the design and manufacture of premium protective cases for mobile technology. Visit www.brenthaven.com for more information or check us out on [Twitter.com/brenthavennews](https://twitter.com/brenthavennews) and [Facebook.com/brenthavennews](https://facebook.com/brenthavennews) for access to special deals on Brenthaven products. For Customer Service call (800) 803-7225 or email info@brenthaven.com.